

*For more information on useful tools for working with external audiences, please review the GFWC Public Affairs Advancement Guide in the GFWC Club Manual, which includes information on public relations strategies, sample club press releases, and instructions on how to create a communications plan.*

*For more information on how you can access information about and inspiration from previous Community Improvement Program Award winners, review the GFWC Women's History and Resource Center Advancement Guide in the GFWC Club Manual.*

## **HOW TO ENTER**

- Review and adhere to all criteria and deadline outlined.
- Reference the Advancement Guides (Fundraising, Leadership, Membership, Public Affairs, and the Women's History and Resource Center) in the *GFWC Club Manual*, which is also available at [www.GFWC.org/ClubManual](http://www.GFWC.org/ClubManual), and/or the publication *Programming with a Purpose*, available at [www.GFWC.org/GFWCMembers](http://www.GFWC.org/GFWCMembers).
- Complete the official GFWC Community Improvement Program Award Form.
- Attach a narrative and accompanying materials if desired.

## **CONTEST RULES**

- The project book must not exceed seven pounds, nor measure more than 15 x 20 inches.
- This project covers the period March 1, 2010, to February 28, 2012.
- Club entries must be sent to your state's GFWC Community Improvement Program Award chairmen, postmarked by March 10, 2012.

### *State Contest Rules*

- Rules are determined by your State Federation.
- Club entries must be sent to your state's GFWC Community Improvement Program Award chairmen, postmarked by March 10, 2012.

### *National Contest Rules*

Each state's first-place entry must be postmarked by April 1, 2012, and sent to:  
Community Improvement Program Award

GFWC  
1734 N Street NW  
Washington, DC 20036-2990.

## **CLARIFICATIONS AND FREQUENTLY ASKED QUESTIONS**

- Entries forwarded to GFWC become the property of GFWC and will not be returned. Winning entries will be housed in the GFWC Women's History and Resource Center.
- Judges of Community Improvement Contest Award submissions on the state and national level may not be members of GFWC.
- All monetary awards must be used to further community improvement initiative.

### *Joint Entries*

Projects involving two to six GFWC clubs qualify as joint entries. Only one entry form shall be submitted, with all club presidents signing the single form. Clubs involved in joint entries are not eligible to submit individual club entries. Joint entries selected as national winners shall send one representative to the GFWC

Annual International Convention.

### *Previous Winners of the GFWC Community Improvement Contest Award*

Clubs that have won this national award at a previous GFWC Annual International Convention must submit an entirely different project entry for consideration in 2012. Winning projects that have been expanded will not be considered.