

INSTRUCTIONS FOR GFWC'S SEASONAL RECRUITMENT CAMPAIGN REPORT

Reporting Your Successful Recruitment Event and Results

Reports should include:

- Club name
- State Federation
- Club president's name, phone number, and e-mail address
- Names and contact information of new, dues-paying members that joined in the appropriate recruitment season
- The reports can include narratives of the recruitment campaign and/or event as an attachment to the form.
- Please submit a report even if you did not gain three new members—**EVERY NEW MEMBER COUNTS!**

For recruitment events held in:

Winter (Flurry of Members—Dec., Jan., and Feb.)

Spring (Growing Members—March, April, and May)

Summer (Warm-up with Members—June, July, and August)

Fall (Rake in New Members—September, October, and November)

Reports due to GFWC Headquarters by:

Report due March 1

Report due June 1

Report due September 1

Report due December 1

Recognition

Clubs achieving and reporting **three** new members, as a result of their seasonal recruiting efforts will be recognized in the *GFWC Clubwoman Magazine*.

Reporting New Members to Your State Federation

Please follow the guidelines for your state when sending in dues, names, and contact information for your newly recruited members.

A TIME OF GFWC MEMBERSHIP SUGGESTIONS

Winter is a time for a "Flurry of Members"

The winter months bring us short days and long nights, as well as colder weather. Winter is a time for good food, friends, and dreams of warmer weather. This is the time to be planning recruitment events and welcoming new Federation sisters. New members are the seeds that will bloom in our GFWC gardens for years to come.

"Every gardener knows that under the cloak of winter lies a miracle...a seed waiting to sprout, a bulb opening to the light, a bud straining to unfurl. And the anticipation nurtures our dream."

—Barbara Winkler