

**GFWC California Clubwoman
Magazine Ad Sizes & Pricing**

Description	Size	Member Pricing	Non-Member Pricing
All Columns			
Full Page Bleed	8.875" w x 11.375" d	\$150.00	\$500.00
Full Page Non-Bleed	7.5" w x 10" d	\$150.00	\$500.00
1/2 Page Horizontal	7.5" w x 4.875" d	\$75.00	\$250.00
1/4 Page Horizontal	7.5" w x 2.313" d	\$50.00	\$150.00
3 Column Formats			
2/3 Page Vertical	4.917" w x 10" d	\$100.00	\$200.00
1/2 Page Vertical	4.917" w x 7.438" d	\$75.00	\$250.00
1/3 Page Square	4.917" w x 2.313" d	\$60.00	\$100.00
1/6 Page Horizontal	4.917" w x 2.313" d	\$30.00	\$70.00
1/3 Page Vertical	2.334" w x 10" d	\$60.00	\$100.00
1/6 Page Vertical	2.334" w x 4.875" d	\$30.00	\$70.00
2 Column Format			
1/2 Page Vertical	3.625" w x 10" d	\$75.00	\$250.00
1/4 Page Square	3.625" w x 4.875" d	\$50.00	\$150.00
1/8 Page Horizontal	3.625" w x 2.313" d	\$25.00	\$50.00

Review the Article and Ad Submission Guidelines prior to submitting your work. All submissions should be emailed to caclubwoman@cfwc.org.

Submission Deadlines

February 1 – March Spring Publication (Space closing February 15)

May 1 – June Summer Publication (Space closing May 15)

August 1 – September Fall Publication (Space closing August 15)

November 1 – December Winter Publication (Space closing November 15)

Space closing refers to the last day changes can be made to an article or ad.