



Dear Fellow Members,

I am thrilled to welcome you to the 2020-2022 GFWC Administration and am so honored to serve as your 53rd GFWC International President. I hope you are as eager as I am to embrace the many opportunities of leadership, service, and fellowship that will be ours over the next two years. I plan to serve both GFWC and our communities, here and around the world, to the full extent of my energy and abilities, and I know that I can count on you to be there with me!



Just weeks ago, GFWC marked 130 years since 63 woman's clubs met in New York City to ratify our constitution and, thus, to launch the first volunteer organization for women. The world has faced many challenges since that time, and now, with illness and unrest spreading throughout our country, we also will be tested. Like the women who have gone before us, I am certain we will rise to the challenge. Our commitment is as strong as ever.

In preparing for this Administration, I have worked with the Strategic Planning Committee to generate new ideas and to set achievable goals. I am particularly proud of our efforts to streamline and modernize the Federation, and I hope you will help us continue that process. Your leaders have also carefully studied information garnered through member surveys and dialogs, and used it to revitalize our Special Programs, Community Service Programs, and Advancement Plans. Many thanks to the Executive Committee and the Chairmen and Committee Members who brought these plans to fruition.

As clubwomen, we gain strength and confidence from every volunteer experience. When we work together, **no dream is too big**. We believe in new beginnings, as symbolized by a rising sun, and the skill and passion that grows from opportunity and optimism.

Thank you for placing your trust in me. I am excited by the prospect of serving shoulder-to-shoulder, and I sincerely appreciate your contributions to what I know will be an exhilarating and memorable endeavor for us all.

Yours in *Living the Volunteer Spirit!*

Marian Simmons-St.Clair, GFWC International President



ARTS and CULTURE

COMMUNITY SERVICE PROGRAM

Angela Cutrera, Chairman E: angelacutrera1@gmail.com



The study of art and culture enriches the human experience. Art education improves problem solving and critical thinking skills, builds focus and perseverance, and nurtures creativity, confidence, and collaboration. Cultural awareness promotes effective communication and profoundly increases the ability to appreciate and enjoy a variety of new people and experiences.

CHALLENGE PROJECT

Sponsor a Youth Art Contest during Youth Art Month in March.

Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Art Realization Technologies



Google Arts & Culture



Get Inspired with “Grassroots” Projects

- Be creative – design and decorate a garden.
- Help build, paint, and decorate a Little Free Library.
- Host an art supply drive within your club.
- Hold a recycled art contest for art projects made using recycled materials.
- Work with your Chamber of Commerce and/or Tourist Commission to create a map of your community with pictures/drawings and descriptions of historic sites, monuments, and points of interest.
- Make homemade holiday cards for nursing home residents or Meals on Wheels recipients.
- Provide artwork and help decorate a reading nook at the library, a local laundromat, or other location in your community.
- Donate books with an art theme to the public library, a school library, or a Little Free Library.
- Donate seasonal and holiday themed coloring sheets for children at schools and libraries.
- Hold a “Chalk the Walk” contest for elementary school children on sidewalks in front of a municipal building, library, elementary school, or other public venue. Choose a theme and have your club supply the chalk and ribbons for the winners.
- “Hire” student jazz combos, string quartets, or even the whole band to perform at club events.
- Use an artistic event to raise funds to sponsor local community art and cultural programs.
- Feature art or art forms that are indicative of another culture at monthly club meetings—origami, Faberge Eggs, Ukrainian Easter Eggs, Russian icons, and others.
- Host an international dinner party. Choose a country or region as a theme. Decorate and select the meal to fit the theme. Learn about the culture by sharing facts about the area including food, music, lifestyle, etc.
- Volunteer at a school to teach a lesson from your cultural heritage to students. Include information about the food of the culture and provide samples for the students to taste.
- Present a few interesting facts at club meetings to acquaint members to a variety of international, regional, and local cultures.
- Study and compare pottery or fabrics from different areas of the United States and other countries.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



CIVIC ENGAGEMENT and OUTREACH COMMUNITY SERVICE PROGRAM



Nancy Greenberg, Chairman E: ngreenberggfwc@comcast.net

The GFWC Civic Engagement and Outreach Community Service Program reminds GFWC members that each of us is a part of a larger society and is responsible for undertaking actions that will create a better quality of life and foster a sense of community—locally, regionally, nationally, and globally. The four “broad strokes” of this effort include: Citizenship; Crime Prevention, Safety, and Disaster Preparedness; the Needy, Hungry, and Homeless; and Our Military Personnel and Veterans.



Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Get Inspired with “Grassroots” Projects

- Engage community on key issues, identify positive solutions, and stimulate public policy initiatives.
- Advocate for civics education in schools, ensuring students acquire an understanding of government.
- Work together to “Get Out the Vote!” Encourage others to register and vote, provide information about early voting or polling location and times, and offer transportation if needed.
- Collaborate with bookstores or libraries to create a prominent display of nonfiction books that commemorate Women’s History Month in March, tell the “herstory” of women’s suffrage, and celebrate the centennial of the 19th Amendment on August 26, 2020.
- Make homes and communities safer by providing information on crime prevention strategies, such as neighborhood/park watches and suspicious activity reports.
- Support and thank local Police and Fire Departments for keeping the community safe.
- Sponsor CPR or first aid classes for moms’ groups, childcare providers, teens, and others.
- Share fact sheets with members and friends, including “The Top Ten Financial Scams Targeting Seniors,” and “Eight Tips for How Seniors Can Protect Themselves from Money Scams.”
- Work with first responders and your local high schools to provide presentations on at-risk driving practices, such as texting and failure to use seat belts.
- Collect socks at club, district, or state meetings and donate this “number one most requested item” to homeless shelters.
- Organize a club day of service at a local food pantry by donating essential goods and sorting and organizing their shelves.
- Work with your local schools to establish “closets” within the schools where clothing, shoes, backpacks, underwear, socks, outerwear, and personal hygiene items are organized and stored for distribution to children in need.
- Organize a winter clothing drive in the fall, collecting, sorting, and cleaning gently used coats, jackets, sweaters, hats, scarves, and gloves.
- Encourage members to research local or national programs that support our military.
- Work with your VA to identify veterans who need household supplies and furniture, employment assistance, educational scholarships, or other help.
- Create awareness about the high rate of suicide among veterans and suicide prevention programs.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



EDUCATION and LIBRARIES COMMUNITY SERVICE PROGRAM



Tina Daniel, Ed.D., LPC E: tinadaniel1224@gmail.com

GFWC members promote education in both children and adults. We aim to help others, while we also continue to learn. Projects in the Education Community Service Program are designed to foster schools, as well as other educational institutions and opportunities, and to promote literacy, libraries, and the love of a good book. Through these efforts, we encourage the growth of individuals and communities at home and around the world.



**CHALLENGE
PROJECT**
Support STEM
Programs & Activities
for Special Needs
Students

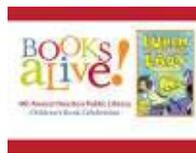
Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Get Inspired with “Grassroots” Projects

- Advocate for reading opportunities for children and adults with special needs.
- Establish a scholarship for a local student.
- Support schools, educators, and students with donations of school supplies, playground equipment, or fund field trips for underserved students.
- Become a partner in education with a Title 1 school by volunteering one-on-one time with students or providing take-home snacks for weekends.
- Organize book-themed events, such as a book walk, book fair, book bingo, book drive/swap, book reading challenge, or book club of “reading buddies.”
- Plan or sponsor a “Books Alive” program for your community, bringing a favorite children’s book to life as a play or puppet show.
- Support your local public library by sponsoring materials and programs for the underserved, disabled, and/or non-native speakers.
- Offer volunteer assistance at the library, by helping library patrons, supporting children’s story time, or providing for craft projects.
- Sponsor a community enrichment project at the library such as a Book Character Parade or Literary-themed poster contest.
- Establish a Little Free Library in your community, choosing an area where books are scarce.
- Work with the library to establish a teen advisory board to establish a teen book review, develop teen services, and recommend additional library resources for teens.
- Collaborate with Chamber of Commerce to develop small business services at the library, such as information centers that include a video conference room, staff training workshops, and other resources.
- Consider supporting a library in another part of the world.
- Establish/Support ESO in your state for book study and discussion.
- Participate in the online GFWC ESO reading book club.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



ENVIRONMENT

COMMUNITY SERVICE PROGRAM

Karen Martinek, Chairman E: karengfwc@gmail.com



The GFWC Environment Community Service Program encourages us to become stewards of the earth by working to preserve the world's resources, protect wildlife and domesticated animals, live sustainably, and beautify our communities and enjoy nature.



Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Get Inspired with "Grassroots" Projects

- Join the Arbor Day Foundation and receive ten free trees to plant or donate ten trees to be planted in a threatened rain forest or one of our National Forests.
- Save trees by initiating a "Go Paperless" campaign.
- Educate members on the dangers of poor air quality, which is the number one cause of premature death around the world.
- Support wetland conservation and learn how wetlands are a deterrent to both flooding and drought.
- Organize a household hazardous waste collection with your local services, to ensure these dangerous materials are disposed of properly.
- Educate club and community members about the importance of pollinators and how to create healthy habitats where they can thrive.
- Provide a program for club and community members that highlights the best native plants for food and cover.
- Advocate for and support regulations that limit light pollution, which is dangerous to nocturnal wildlife and disruptive to ecosystems.
- Learn about ocean wildlife in peril, such as sea turtles and manatees, and organize volunteer or fundraising opportunities to help protect these species.
- Offer a workshop on building birdhouses and provide information on bird species, their characteristics and behaviors, and their varying habitat requirements.
- Commemorate America Recycles Day (November 15), a program of Keep America Beautiful, by organizing a special event.
- Coordinate a children's poster contest on recycling.
- Hold a community workshop on sustainable gardening.
- Hold a club yard sale to repurpose gently used items and donate the proceeds to various environmental charities.
- Plan a clean-up day in the community by coordinating groups of volunteers to clean eyesore areas and properly discard the waste.
- Sponsor a "Yard of the Month" or other monthly beautification contest that recognizes community enhancement.
- Establish a hiking or biking trail in the community or maintain an existing trail, encouraging people to learn more about nature and enjoy the outdoors.
- Organize a local garden tour and donate the proceeds to a community garden or conservation project.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



HEALTH and WELLNESS COMMUNITY SERVICE PROGRAM



Beth Smith, Chairman E: sixpetstoomany@@netscape.net

The human body, mind, and spirit comprise our health and wellness. To improve our wellbeing, we must address three key components: nutrition, disease prevention, and physical and emotional care. This Community Service Program aims to explore the various opportunities for awareness and advancement of each of these vital areas.



Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Get Inspired with "Grassroots" Projects

- Share information with club and community members about making wise food choices.
- Host a community workshop and/or taste testing that provides healthy recipes and handouts on nutrition.
- Celebrate National Nutrition Month in March with a healthy potluck dinner at your club's monthly meeting.
- Hold a "Healthy Food Drive," requesting donors to contribute nutritious foods from Feeding America's Healthy Food Donation List.
- Establish a school OR community garden or expand an existing school garden to provide fresh and nutritious produce for local soup kitchens and food pantries.
- Support and/or sponsor immunization programs at home and abroad.
- Recognize National Immunization Awareness Month in August.
- Share information with club and community members on various topics from the Centers for Disease Control and Prevention (CDC), such as disease and conditions, healthy living, traveler's health, emergency preparedness, and more.
- Share information about the early signs and symptoms of diabetes in children and adults.
- Post and/or share information on the safe disposal of unwanted medications and the location of local medication disposal drop boxes.
- Adopt a classroom and donate physical exercise "take a break" items such as jump ropes, hula hoops, balls, etc.
- Partner with a local assisted living home to provide senior exercise equipment such as leg pedaling machines, resistance bands, and/or yoga mats.
- Learn and share the risk factors, signs, and symptoms of someone in danger of suicide, as outlined by the National Institute of Mental Health.
- Educate, advocate, and/or donate during Mental Health Awareness month in May.
- Offer resources and/or promote programs that prevent bullying, so children and youth are safeguarded and supported at school, in the community, and online.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



Signature Program:

Domestic and Sexual Violence Awareness and Prevention

Jan Allen, Chairman E: jaa8532@gmail.com



The goal of the GFWC Signature Program Domestic and Sexual Violence Awareness and Prevention is to increase awareness of and help prevent the widespread occurrence of domestic abuse and violence against women in communities across the nation by working with national domestic violence networks, supporting existing activities, working with various established programs and initiating educational opportunities for club members and local citizens.

- Program areas of focus:
- Intimate Partner Abuse
 - Child Abuse
 - Teen Dating
 - Campus Sexual Assault
 - Elder Abuse
 - Violence Against Native American Women
 - Military Sexual Assault
 - Human Trafficking



Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



Get Inspired with "Grassroots" Projects

Recognition:

Stage of Possible Victim/Current Victim

- Realize there is or could be a problem.
- Determine the nature of the problem.
- How is the problem impacting them?

Program Ideas for GFWC volunteers

- Create awareness campaigns using resources.
- Prepare information on healthy relationships using resources.
- Introduce programs on life skills.

Rescue:

Stages of Possible Victim/Current victim

- Actions to get out of or away from the problem
- Provide connections to law enforcement and phone numbers for hotlines
- Provide emergency supplies and hygiene items.

Program Ideas for GFWC Volunteers

- Support law enforcement efforts and/or programs.
- Support other assistance agencies.
- Make hotlines readily available in secure locations.

Recovery:

Stage of Survivor

- Encourage the survivor to regroup with assistance.
- Build confidence to reestablish stability.
- Enrolls in personal development opportunities.

Program Ideas for GFWC Volunteers

- Volunteer in local shelters.
- Provide information of local therapy projects.
- Assist with clothing and hygiene needs.

Renaissance:

Stage of Survivor

- Steps out in positive direction.
- Integration into creating a new sense of self and personal future.
- Redefines themselves in the context of meaningful relationships.

Program Ideas for GFWC Volunteers

- Locate scholarships available for survivors.
- Present avenues for job training.
- Introduce professional development opportunities available.

(Please visit Club Manual for detailed grassroots projects and/or programs in each of the Program Areas of Focus, as well as those with Affiliate Organizations or Resources.)



JUNIORS' SPECIAL PROGRAM: ADVOCATES FOR CHILDREN

Carrie Zimmerman, E: Czim22@gmail.com



GFWC Juniors' Special Program: Advocates for Children is designed to encourage all Woman's, Junior Woman's, Juniorette, and International Affiliate Clubs to make a difference in the life of a child by being an advocate. The definition of child advocacy is "support for children who are in a vulnerable position in society or in a vulnerable situation."

During the 2020-2022 Administration, our aim is to honor our roots and be a voice for children. The Program includes a special focus in two areas: (1) To advocate for art curriculums and outdoor activities at schools for all students, including those with disabilities, and to highlight the value of art and outdoor programs as therapy and enrichment for children with emotional, mental, and physical challenges, and (2) To advocate for education and training that helps parents and other caregivers be the best advocate possible for a child in emergency and other health situations.

CHALLENGE PROJECT

Undertake a service project that directly benefits children during GFWC Advocates for Children Week.

October 25 - October 31, 2020
October 24 - October 30, 2021

Affiliate Organizations

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



Resource Organizations



BOYS & GIRLS CLUBS
OF AMERICA



Girl Scouts.



OAK
OUTDOORS ALLIANCE FOR KIDS



Get Inspired with "Grassroots" Projects

- Work with your city, county, or state to have the fourth week in October recognized as Advocates for Children Week.
- Advocate for art curriculums and outdoor activities for your local schools and/or states. Ask the PTA to partner with the club by encouraging parents to join the advocacy effort.
- If art funding is cut or eliminated, check if local schools qualify and have applied for funds under the Every Child Succeeds Act.
- Investigate grants, such as those available through the U.S. Department of Education, including the Student Support and Academic Enrichment Grants and the 21st Century Community Learning Center Funding.
- Engage in art therapy projects with children in hospitals, shelters, and other facilities.
- Create "worry rocks" with children who are attending school for the first time.
- Work with special needs children to create Vision Boards or Dream Boards using magazine cut outs.
- Support under-funded schools and after-school enrichment programs by collecting and donating supplies for all types of art programs, including music and theater.
- Provide volunteer support to community youth organizations that promote arts, outdoor activities, and/or other enrichment programs including civic engagement.
- Advocate for programs that directly benefit children at local and nearby state parks.
- Partner with a local school to build an outdoor classroom or school garden.
- Create a learning habitat for children at a local school or park.
- Advocate through your State's legislation for bills that benefit children's physical and mental health.
- Advocate for law enforcement training on mental health awareness for children.
- Research advocacy groups in your area that support children's physical and/or mental health.
- Learn about and promote Ecotherapy or Nature Therapy, which can help children with anxiety, depression, mental fatigue, eating disorders, feelings of isolation, and other emotional and mental ills.
- Help fourth-grade students secure their own Every Kid Outdoors pass through the Outdoor Alliance for Kids, which will provide them free access to national parks across the country.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)



Capital Campaign Committee *The Campaign for the Future*

Mary Jo Thomas, Chairman E: maryjowv@comcast.net



GFWC is into the home stretch as the 2020-2022 Administration begins the final leg of the “Campaign for the Future!” In our dash to finish line, we are racing towards a spectacular finale and celebration of the 100th Anniversary of GFWC’s guardianship of 1734 N Street NW, Washington, DC. Every member can stake a claim of pride and proprietorship in our beautiful and historic Headquarters, linking arms with past GFWC sisters who raised more than \$75,000 in 1922 to purchase the magnificent mansion on N Street.

GIVING OPPORTUNITIES

The goal for the final phase of the Campaign is \$1,000,000! As we head for the finish line, please consider one of the three recognition levels as an individual or group gift. Work together as a club, District, State Federation, and Region to encourage every member to invest in the “Campaign for the Future.”

RUN FOR THE ROSES OPPORTUNITES

Three recognition levels for participation:

\$202.20 - \$499.99

Receive a GFWC Headquarters Bookmark

\$500 - \$999.99

Receive a *Run for the Roses* logo item

\$1,000 and Beyond

Receive a dazzling Jeweled Rose Pin

At various periods in history, clubwomen throughout the United States and across the world have quietly, efficiently, harmoniously, and steadfastly banded together as united members with a common purpose to achieve the greater good. The success of the “Campaign for the Future” will help us continue this work.

2020-2022 CONTESTS

Annual State Contest

One Award Certificate per membership category will be presented to the States raising the most money in the *Run for the Roses*, as determined by the Donation Form.

Annual Region Contest

One Award Certificate will recognize the “Most Creative Capital Campaign Fundraiser Held at a Region Conference” in the *Run for the Roses*, as determined by the GFWC International President and President-elect.

RUN FOR THE ROSES Recognitions

Individual and group donors who contribute at one of the three recognition levels in the *Run for the Roses* will be listed in the Gala Program at the 2022 GFWC Annual Convention Gala to be held on June 28, 2022, in New Orleans, LA.

“CAMPAIGN FOR THE FUTURE” RECOGNITIONS

Individual and group donors who contribute \$5,000 or more to the “Campaign for the Future” will be listed in the Gala Program at the 2022 GFWC Annual Convention Gala to be held on June 28, 2022, in New Orleans, LA, and will be recognized with a certificate and photo opportunity with the GFWC International President.

Individual and group donors who contribute \$5,000 or more will be commemorated at GFWC Headquarters on a plaque to be displayed on the Executive floor of GFWC Headquarters.



Holiday Open House



Plans are underway for the December 9, 2020, Holiday Open House! This year's theme is "What a Wonderful World!" At GFWC Headquarters, the theme will celebrate nature, taking its cue from the French murals that decorate the parlor. The background color of each mural is pale peach, so the holiday colors will be **peach**, **russet** (reddish brown, like the cap on the little bird's head in the bottom photo), plus a touch of **cream** and lots of glittery **silver** and **gold**, with many beautiful ornaments in the shape of birds (from humming birds to owls), adorable animals, snowflakes, pinecones, and other shapes found in nature. Of course, there will be lots of greenery throughout the house and sparkly white lights too. Each State Federation can contribute by sending one or two handmade or purchased ornaments, between 4 and 6 inches in size. Please do not label the ornament, as a small tag will be added to identify each state gift as it hangs on the tree. And please adhere to the color scheme—peach, russet, cream, silver, and gold, and send your contribution to arrive by November 15.

If you like to look ahead, the December 8, 2021, Open House will celebrate our volunteers with the theme "Good Tidings of Comfort & Joy!" At GFWC Headquarters, the holiday colors will be the deep **aqua blue** in the murals, plus **creamy white** and lots of glittery **silver** and **gold**, with many beautiful angel and star ornaments. Once again, each State Federation can contribute by sending one or two ornaments, between 4 and 6 inches in size, for the tree. Small tags will identify the state gifts.

Club Recognition

Please encourage clubs to consider these themes for their 2020 and 2021 holiday projects. The theme can be interpreted in any manner that best fits a club-sponsored holiday project or event. A special Arts and Culture Community Service Program Contest, "The President's Prize," will recognize one club with an award of \$100 for the best interpretation of that year's theme. More information can be found in the GFWC Club Manual.