



# The Many Facets of Leadership



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Vicki Holden, CFWC Leadership Chair, Editor

**EDITOR'S NOTE:** As this is our last issue, let's complete the circle to where we began by recommending some good books on leadership. Summer is approaching, weather is warm, and our clubs and districts are dark. Why not do some reading? You'll actually be multi-tasking as you can report this book on your ESO list!

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Two of my personal new favorites....

In *Reframe Your Brain*, Scott Adams, the contrarian genius behind Dilbert and author of the most influential personal success book of all time—How to Fail at Almost Everything and Still Win Big—gives you the complete operating system for lasting happiness.

Are you familiar with this old saying?

"All publicity is good publicity."

That's a classic reframe. The quote shifts your thinking from the shame of whatever you did wrong to your probable benefit. You can't change the past, but you can change how you feel about it.

**REFRAME  
YOUR BRAIN**  
The User Interface for  
Happiness and Success



**SCOTT ADAMS**  
Author of the bestselling classic How to Fail at Almost Everything and Still Win Big

Trained hypnotist and persuasion expert Scott Adams has packed more than 160 new, counterintuitive, and effective reframes into Reframe Your Brain. For example:

Usual Frame: Manage your time.

Reframe: Manage your energy.

Usual Frame: Success depends on who you know.

Reframe: Success depends on how many people you know.

Usual Frame: Your critics are evil monsters.

Reframe: Your critics are your mascots.

Usual Frame: The universe is acting against you.

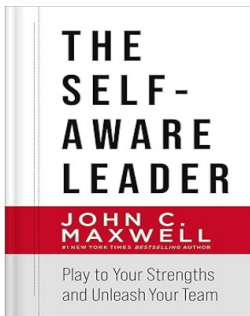
Reframe: The universe owes you.

Usual Frame: Luck is random and can't be managed.

Reframe: You can go where there is more luck (more energy).

These instant perspective-shifters will help you feel better on demand and succeed at any endeavor without the usual pain or pitfalls. The reframe collection covers personal fulfillment, business and career success, mental health, social activities, and physical well-being. If only 10 percent of the reframes work for you, your life will never be the same.

Prepare to embark on a journey of transformation as Scott Adams shares his most invaluable insights and practical techniques to date, empowering you to reprogram your own reality using words alone.



Lack of self-awareness is the single greatest obstacle leaders face in their development, effectiveness, and advancement. Dr. John C. Maxwell will help any leader become more self-aware, focused, and confident. With fifty years of leading and teaching experience, influential leadership expert and speaker John C. Maxwell can help you become your best leadership self.

In *The Self-Aware Leader*, Maxwell teaches you how to:

- gauge your effectiveness as a leader,
- make better choices that lead to success,
- discover and correct your own mistakes,
- improve your leadership with the team, and
- make the right trades in your career.

Self-awareness is key for new and seasoned leaders who want to avoid micro-managing, handle criticism with grace, and give others the credit they deserve. Maxwell also aims to help current and new managers looking to identify their strengths, become a better learner, and improve listening skills.

When leaders don't see themselves clearly, understand their strengths and weaknesses, or recognize their negative interactions with their team, they limit their influence and undermine their own effectiveness. What's the solution? Become a self-aware leader.

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### CFWC Leadership Reading Corner

*More Suggested Reading from Volunteer Leaders for Emerging Volunteer Leaders*

#### **Strengthening Our Clubs Through Leadership**

Strong clubs don't happen by accident—they are built by leaders who continue to learn, grow, and inspire others. The following selections are especially valuable for **club officers, committee chairs, and emerging leaders** in a volunteer setting.

#### **Welcoming & Retaining Members**

- *The Art of Gathering* — Priya Parker
- Creating meetings and events that people genuinely enjoy attending
- *How to Win Friends and Influence People* — Dale Carnegie
- Timeless principles for building relationships and making others feel valued
- *The Gifts of Imperfection* — Brené Brown
- Fostering a culture of belonging and authenticity
- *Make It Stick* — Peter C. Brown
- Practical ideas for helping new members feel confident and engaged

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## CFWC Leadership Reading Corner, cont

### Running Effective (and Enjoyable) Meetings

- *Death by Meeting* — Patrick Lencioni Turning routine meetings into meaningful, engaging experiences
- *Crucial Conversations* — Kerry Patterson et al. Navigating sensitive discussions with respect and clarity
- *Talk Like TED* — Carmine Gallo Communicating ideas in a compelling and memorable way

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**Belonging to the General Federation of Women's Clubs offers far more than membership in an organization—it provides friendship, purpose, leadership opportunities, and the chance to make a lasting difference in communities.**

#### 1. Meaningful Community Service

Members work together to improve their communities through projects involving education, veterans, health and wellness, the arts, environment, domestic violence awareness, and more.

#### 2. Friendship and Fellowship

Clubs create lasting personal connections across generations and backgrounds. Many members describe their club as an extended family.

#### 3. Leadership Development

GFWC offers opportunities to grow in confidence and leadership through committee work, public speaking, event planning, mentoring, and officer positions.

#### 4. Personal Growth

Members often discover new talents, interests, and skills while participating in programs, workshops, and volunteer activities.

#### 5. Working Together for Greater Impact

A club working alone can accomplish much—but through federation, clubs multiply their influence and resources at the local, state, national, and international levels.

#### 6. Supportive Network

Members gain encouragement, ideas, and inspiration from fellow clubwomen who share a commitment to service and civic engagement.

#### 7. Opportunities to Advocate and Educate

GFWC encourages informed citizenship and awareness of issues affecting communities, families, and quality of life.

#### 8. Tradition and Legacy

Founded in 1890, GFWC has a proud history of service and reform. Members become part of a legacy of women who helped shape education, public health, libraries, conservation, and civic improvement.

#### 9. Flexibility of Service

There are many ways to participate—from hands-on volunteering to organizing projects, fundraising, publicity, leadership, or supporting programs behind the scenes.

#### 10. A Sense of Purpose

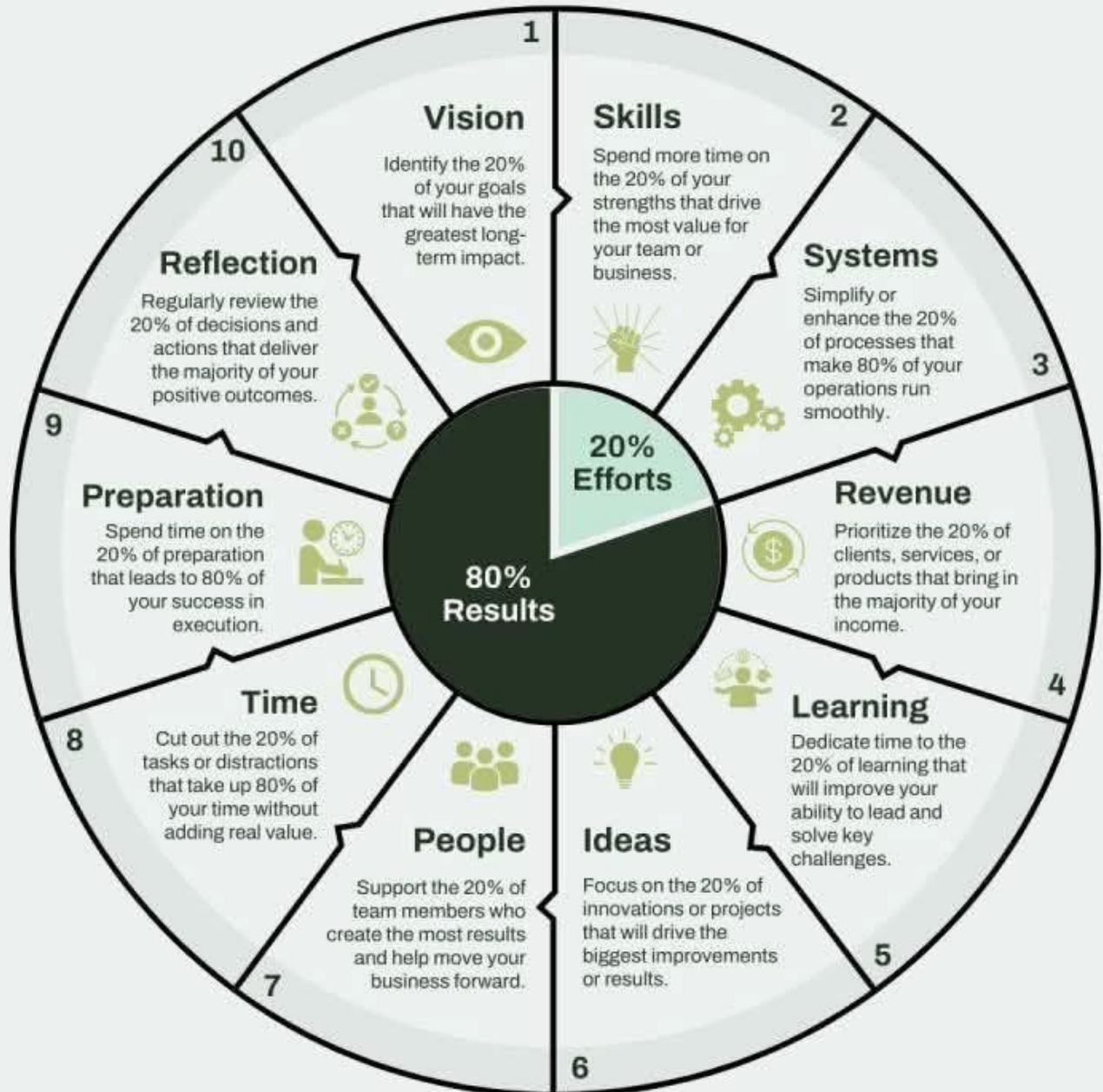
Perhaps most importantly, GFWC gives members the opportunity to use their time and talents to make life better for others while enriching their own lives in return. Perhaps most importantly, GFWC gives members the opportunity to use their time and talents to make life better for others while enriching their own lives in return.



# THE 80/20 RULE FOR LEADERS

By Amy Gibson

Most leaders don't need more to do. They need more focus. The 80/20 Rule helps you zero in on the 20% of actions that drive 80% of your results.



Follow **Amy Gibson** for actionable tips on leadership

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